

# TEN REASONS NOT TO ACCEPT A COUNTER OFFER

You may think that a counteroffer by your current employer is flattering. Many employees fall into the trap of accepting a counteroffer and live to regret it. If you go into the acceptance process you will likely find:

1. You have now made your employer aware that you are unhappy. From this day on, your loyalty will always be in question.
2. When promotion time comes around, your employer will remember who is loyal and who is not.
3. When times get tough, your employer will begin the cutbacks with you.
4. Accepting a counteroffer is an insult to your intelligence and a blow to your personal pride, knowing that you were bought.
5. Where is the money for the counteroffer coming from? All companies have strict wage and salary guidelines, which must be followed. Is it your next raise early?
6. Your company may immediately start looking for a new person at a cheaper price than you.
7. The same circumstances that now cause you to consider a change will repeat themselves in the future even if you accept a counteroffer.
8. Statistically, the probability of voluntarily leaving in six months or being let go within one year is extremely high.
9. Once the word gets out, the relationship that you now enjoy with your co-workers will never be the same. You will lose the personal satisfaction of peer group acceptance.
10. What type of company do you work for if you have to threaten to resign before they give you what you are worth? They are willing to pay you now only to stop you from leaving before they have a chance to prepare for your departure.